

Business Marketing Web Developer, Programmer, Creative

EXPERIENCE

Web Developer & IT Support: July 2008-Current

Dream Vacations - Springfield, Missouri

- Developed and managed website: including graphical advertising campaigns, resort brochure creation, backend programming and database design
- Created marketing calendar and implemented/maintained an email marketing list of 30,000+ contacts, as well as the creation and sending of the email newsletters
- Produced several marketing videos for YouTube and website use
- Started Dream Vacations' social media presence, including Facebook page, Twitter integration and YouTube videos
- Continually managed multiple projects at once ranging from graphic design, detailed programming tasks, to proofreading & editing of blogs
- Managed IT infrastructure consisting of Windows 2003 server, switch, Linksys routers, several Windows 7 & XP workstations, laserjet printers, and a dedicated web server running Linux, Apache and MySQL

IT Technician / Webmaster: June 2005-July 2008

Central Bible College - Springfield, Missouri

- Created several mini-sites for departments on campus, which included creating different artistic/graphical styles for each, while maintaining the CBC brand
- Worked cooperatively with many different departments to give them the best service and quality of work they needed with print designs and websites
- Served as a college faculty member for a Web Design & Podcasting class

Owner / Programmer / Designer

Digital Solutions Studio - Springfield, Missouri

- Worked with many different clients performing email marketing, print design, website creation/maintenance and social media marketing
- Custom PHP and ASP programming using MySQL & Access ODBC connections
- Researched and implemented cost effective methods of doing business and marketing

Student Web Manager - CrusaderMedia, August 2003-May 2005

Evangel University, Springfield, Missouri

- Taught students web management and design skills
- 1st Place - Missouri Broadcast Educators Association 2004 & 2005 Media

SOFTWARE

Adobe Creative Suite, Microsoft Office Suite, Microsoft Visio, Final Cut Express, iMovie, Vegas Movie Studio, Hootsuite, BufferApp, Tweetdeck

PROGRAMMING

Classic ASP, PHP, HTML, CSS, JavaScript, Visual Basic 6, MySQL, SQL, XML

HARDWARE / OS

Windows XP/7, Windows Server 2003, Mac OS X, Linksys WiFi & Router setup

EDUCATION

Bachelor of Science: 2005

Evangel University - Springfield, Missouri

Major: Computer Science Minor: Multimedia